



**Rye College**

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Executive Headteacher: Mr Barry Blakelock

Head of College: Mr Dom Downes

22<sup>nd</sup> July 2019

Dear Parents and Families,

**RE: Rye College Social Media Acceptable Use**

Hopefully you know by now but if not, we have official Facebook and Twitter pages!

**Facebook: [ryecollegeuk](https://www.facebook.com/ryecollegeuk)**

**Twitter: [@ryecollegeuk](https://twitter.com/ryecollegeuk)**

We use these pages to keep you updated with news, events and important information from the school but please bear in mind that they will not be monitored 24 hours a day. So if you have an urgent question, please contact the College office. Please also note that these social media pages are not our primary source of communication with parents.

These pages are operated in accordance with our e-Safety and Acceptable use policy and therefore we ask that you do not post children's names (even if they are your own). We will only post photographs of children for whom we have parental consent. We are sure you can understand there are very good safeguarding reasons that some children should not and cannot be identified publicly.

We want these official pages to be a positive way for you to engage with Rye College and be more involved in what we do. So we ask everyone to ensure you use the pages appropriately. We will be moderating all posts and tweets to the pages and we ask everyone to be respectful and courteous. We are confident there will not be any issues but we will not tolerate any abusive posts, nor any offensive comments – especially anything directed at individuals. Personally abusive and offensive posts are not only unpleasant, but might even be illegal. Any inappropriate posts will be removed and we will reserve the right to ban anyone who persists in using the page inappropriately despite being asked to refrain.

Also please do not use these social media pages for raising personal concerns or complaints. If you have any issues you wish to discuss with Rye College, please contact the office by email, telephone or in person. As you know, we have an established complaints procedure for handling any serious matters you are not happy with.

We know there are also social media groups set up by parents and we think this is an excellent way for you to share information, ask each other questions and support each other. These groups are obviously independent from Rye College but we would ask that you apply the same standards to content in those groups as well.

If you have any ideas or suggestions for how we use these pages, please let us know.

Yours sincerely,

Mr Downes  
Head of College